

MOOVWEB's
MOBILE REMIX HACKATHON CONTEST
OFFICIAL RULES

ELIGIBILITY AND CONDITIONS. No Purchase Necessary to Enter or Win. The Moovweb Mobile Remix Hackathon contest (the "Contest") is open only to current legal residents of the U.S. (excluding military bases overseas, Puerto Rico, and its Territories) who are at least 18 years old prior to the Contest start date. Void where prohibited or restricted by law. Employees, officers, directors, agents, representatives of Sponsor and the organizers of the HTML5 Developer Conference and their immediate family members and those living in their household, and each person or entity connected with the production, administration or judging of the Contest, are not eligible. The Contest is sponsored by Moov Corporation, 201 Spear Street, 3rd Floor, San Francisco, CA 94105 ("Sponsor"). You do not have to attend the HTML5 Developer Conference to enter or win the Contest. The organizers of the HTML5 Developer Conference ("Conference Planners") are not sponsors of this Contest. **This contest is not officially sponsored or sanctioned by GitHub, Inc.**

CONTEST PERIOD. The Contest begins April 2, 2013 at 12:00 a.m. Pacific Daylight Time ("PDT") and ends on May 1, 2013 at 11:59 p.m. PDT (the "Contest Period"). **ALL ENTRIES MUST BE SUBMITTED DURING THE CONTEST PERIOD.**

HOW TO REGISTER FOR AND ENTER THE CONTEST.

All entries must be received by the close of the Contest Period. By entering the Contest, Contestants agree to be bound by these Official Rules and the decisions of the judges and/or Sponsor, which are binding and final on matters relating to this Contest. Online entries only.

REGISTRATION

Registration forms are located at remix.moovweb.com ("Registration Site"). Once you're at the Registration Site, click <http://remix.moovweb.com/hackathon> and fill out all required information in the registration form. Registering does not create an obligation to enter the Contest. Once you have submitted your registration form, you will receive an email with specific instructions for entering the contest.

ENTRY

You will receive an email to the email address you provided in the registration form.

(1) The email will provide a link to the Moovweb Console at https://console.moovweb.com/users/sign_up. YOU MUST USE THE SAME EMAIL ADDRESS FOR THE MOOVWEB CONSOLE AS YOU DID IN THE REGISTRATION FORM. Even though there is one registration form for each team, each team member must create his/her individual account on the Moovweb Console.

(2) Once you have an account at the Moovweb Console, add the user, “remix” to your account in the Users tab.

(3) Create your entry as a project on the Moovweb Console.

(4) Prior to the close of the Contest Period, go to <http://remix.moovweb.com/hackathon/submit> and enter all of the required information in the entry form. You will be required to provide the following information about your Project:

- Include all team members' email addresses, but the FIRST email address should be that of the team leader.
- Enter the URL for your project on moovapp.com.
- Whether your Project is compatible with the Android, iPhone, or both, and which operating system version and device it was tested against.
- Provide a description of your project, including a description of the GitHub.com pages you mobilized.
- You are encouraged to include screenshots and extended descriptions, but any such additional material only may be submitted as part of your Project, in the readme.md file in the root directory of your Project.

Contestants are ENCOURAGED to submit their entry using the above process before their entry is complete. You may continue to work on and update your Project after you have submitted it, but all final Submissions must be entered prior to the close of the Contest Period. The last version of your Project that is received on the Moovweb Console according to Sponsor's internal server clock will be considered your final version and your official Submission.

You may submit more than one Project, either individually or as a team member, but each Project you submit must have a separate project name on the Moovweb Console.

It is possible to overwrite a project with a forced git push on the Moovweb Console, and because of that possibility, and other risks to your project data, it is advisable, though not required, that you also use a third party git repository such as <http://github.com>. Sponsor and Conference Planners do not guarantee the preservation or integrity of data stored on the Moovweb Console and are not

responsible for lost or overwritten data. Use your project page to create your Contest Submission consistent with the Submission Guidelines set forth below.

SUBMISSION GUIDELINES. Your Contest Submission is a mobile version of the GitHub Profile Page, an example of which is <http://github.com/hcatlin>, and the GitHub project Repository page, an example of which may be viewed at <http://github.com/moovweb/nytimes> built on the Moovweb platform ("Submission"). Your Submission must include a mobile version of the Profile and Repository page ("GitHub Pages"), and may include mobile versions of other pages from the website. In addition, the file browsing functionality of the Repository page must be mobilized. **Your Project must use the Moovweb platform to mobilize the GitHub.com website pages.** Your Project must work on one of these mobile environments:

iPhone: : iPhone 4, iPhone 4S, or iPhone 5. Retina Display. Mobile Safari browser (no third party browsers). iOS version 6.1.2 or greater.

Android: Android version 4.0 or greater. Default Android Browser (or Chrome Browser on Nexus devices that ship without the standard Android browser).

Once the judges' names have been announced, you may not receive any assistance, input, or advice from any of the judges, and none of the judges may be involved with the development of your Project in any form. Violation of this rule is grounds for elimination of any and all Submissions with which you are affiliated.

Sponsor and Conference Planners are not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any Web-site, or any combination thereof, including any injury or damage to Contestant's or any other person's computer related to or resulting from participation in or downloading

any materials from this Contest. In the event of a dispute over an electronic entry, the Winner will be deemed the owner of the e-mail account, not the name on the registration form.

Submissions must be entirely your own work. By entering the Contest, you represent and warrant that your Submission is entirely your or your team's original work, owned by you, or otherwise authorized. Contestants may not copy or otherwise plagiarize the Submission from any source. Submission may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. By submitting a Submission, Contestant warrants and represents that he/she consents to the submission and use and exhibition of the Submission in the manner set forth in these Official Rules and the Terms and Conditions of Use of any website used in connection with your Submission and/or with the operation of this Contest. Sponsor reserves the right to disqualify any Submission for any reason, in its sole and absolute discretion. If, in the sole discretion of Sponsor, your Submission constitutes copyright infringement, the Submission will be disqualified. Contestants agree to indemnify Sponsor, Sponsor and its officers, directors, employees and agents against any and all claims from any third party for any use of Submission by Sponsor. Sponsor reserves the right to exclude any Submission that it believes fails to meet the above criteria, at its sole discretion. Contestant agrees to indemnify Sponsor against any and all claims of infringement from any third party for any use by Sponsor of the Submission. Contestants may not be: 1) represented under contract that would limit or impair Sponsor's ability to use the Submission in any media form; 2) under a merchandising agreement; and 3) under any other contractual relationship, including but not limited to guild and/or union memberships, that may prohibit them from participating fully in this promotion, or from allowing Sponsor to use royalty-free, the Submission worldwide in all media in perpetuity.

Getting Started

A template project to help you getting started is at <https://github.com/moovwebdemos/github>. It is recommend but not required that you use the template as the starting point for your entry. Using or not using the template will have no effect in judging your entry. To get started using the template following the directions at http://kirbydata.s3.amazonaws.com/assets/judges/MoovwebMobileRemixHackathon_GitHub_GettingStarted.pdf.

SELECTION AND NOTIFICATION OF CHOSEN CONTESTANT.

QUALIFIED JUDGING:

A qualified panel of judges, including at least one representative from Sponsor,

will review each Submission and evaluate the Submissions according to the following criteria, equally weighted:

Visual Design – The visual appeal of the Submission's design.

User Experience – The Submissions will be judged on various details of the user interface, including but not limited to, the size of buttons and fonts used, the layout of the information, and ease of navigation.

Functionality – Each Submission will be judged on whether it works as intended and whether it is bug free.

Completeness – Each Submission will be judged on whether it can function as a complete and shippable product. Completed pages other than the Profile and Repository pages will count toward this factor.

Amazement – Each Submission will be judged on how well the project engages and delights the user.

From the time the Contest opens to the date the Winner is announced, Contestants and team members MAY NOT discuss any Submissions with any judges.

NOTIFICATION:

By July 1, 2013 or earlier, Sponsor will contact the developer or team responsible for the Project with the highest score via email ("Chosen Contestant"). The Chosen Contestant must respond to Sponsor's email within two (2) business days from the date the notification was sent, according to Sponsor's internal server date and time. Chosen Contestant will be required to review and sign a Declaration of Eligibility and Liability/Publicity Release ("Declaration") prior to being confirmed as the Winner and within two (2) business days of such Declaration being transmitted to Chosen Contestant. If a team is the Chosen Contestant, each and every team member must sign a Declaration, within the above-stated time frame, prior to the team being confirmed as the Winner. If the Chosen Contestant fails to or is unable to meet the requirements or fails to respond within the time allotted, the next highest scoring Project developer(s) will be chosen by the Sponsor.

On or about July 15, 2013 the Contest winner or winning team will be announced via <http://remix.moovweb.com>.

Winner, and if Winner is a team, all team members, and all Contestants authorize Sponsor to use their name, voice, likeness, biographical data, city and state of

residence and entry materials in programming or promotional material, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation.

INTELLECTUAL PROPERTY.

The Project will remain the intellectual property of the Contestant(s). By entering the Project into the Contest, Contestants hereby grant to Sponsor a perpetual, non-exclusive, worldwide, unlimited license to use the Project in any and all media throughout the world, in perpetuity, for any purpose whatsoever, without any additional compensation, the term of which shall be the entire life of the copyright. Should any Contestant be unwilling or otherwise unable to enter into license, or provide permissions and or releases or otherwise cannot accept or receive the prize for any reason, Contestants with the next highest score will be chosen from the remaining entries until one who is able to meet all requirements can be selected. All potential prizewinners must provide Sponsor with all signatures on required paperwork and return all documents in a timely manner as required pursuant to these Official Rules in order to be eligible to receive the prize. Contestants may not resell, assign or transfer any of their rights in their Submissions under these Official Rules. **CONTESTANTS WILL NOT BE PAID FOR THEIR SUBMISSIONS** or for granting Sponsor any of these rights.

PRIZES.

- The Winner will receive:
 - o A 3-day trip to San Francisco for two including: roundtrip, coach, airline tickets from an airport within 100 miles of the Winner's home residence to San Francisco or Oakland international airport; the cost of one checked bag per person if the airline charges for checked baggage; one double occupancy room for 3 nights at a 3-star or higher AAA rated hotel within San Francisco; one Visa Gift Card in the amount of \$500; and a GoPro camera (\$250 limit) to document and record your trip;
 - o If the Winner is a team or local to the San Francisco area, they will be awarded \$3000.
- The next four highest scoring Contestants behind the Winner's score ("Four Runners Up") each will be awarded \$500, whether a team or an individual.

Approximate retail value of Prizes is \$5,000 Sponsor, in its sole discretion may substitute prizes of equal or greater value.

In the event air travel is impractical or if a Winner's or team leader's address is 100 travel miles or less from San Francisco), Sponsor may, at its sole discretion arrange for other method of transportation such as a limousine, train, rental car, or bus.

Winner and Guest, if applicable, must travel together on the same itinerary and must have all necessary identification and travel documents. Choice of airline(s) and hotel(s) shall be at the discretion of Sponsor. Prize may be awarded in the form of coupon(s), voucher(s) and/or gift card(s). Actual value of travel prizes may vary based on point of departure and airfare fluctuations. Once airline tickets and hotel reservations have been issued, they shall not be changed, re-sold, endorsed, exchanged, transferred or in any other manner modified by Winner. Travel must be completed by December 31, 2013. Travel arrangements are subject to availability and to the terms and conditions of the airline and hotel. Winner and Guest, if applicable, are solely responsible for any other unspecified expenses related to the travel prize, including without limitation: meals, ground transportation, gratuities, incidental hotel expenses, baggage charges, upgrades and any and all federal, state, and local taxes on prize, including special airport taxes and fees. Guest must sign a liability release and the signed release must be received before travel will be booked. Winner must notify Sponsor of requested travel times at least forty-five (45) days in advance; otherwise Sponsor reserves the right to alter the request to accommodate availability. Winner is not entitled to any surplus between actual retail value of prize and stated ARV and any difference between stated ARV and actual value of the prize will not be awarded. No substitution, transfer, or cash redemption of prize, provided however that Sponsor reserves the right to substitute a prize with another prize of equal or greater value should the advertised prize become unavailable for any reason. Gift cards, if any are issued, are subject to the rules and conditions of issuing vendor. Any and all activities related to the prize, including without limitation flying, are at the Winner's and Guest's own risks and subject to whatever restrictions are imposed by the entities that govern activities. If the Winner does not want a portion of the prize, that portion is forfeited. All additional costs, including taxes, are the sole responsibility of Winner.

CONDITIONS. The Contest is subject to these Official Rules. By participating, Contestants agree: (i) to be bound by these complete Official Rules and the decisions of the Sponsor, which shall be final and binding; and (ii) to waive any right to claim ambiguity in the Contest or these Official Rules, except where prohibited by law. By accepting a prize, Winner and the Four Runners Up agree to release Sponsor, its affiliated entities, and the Conference Organizers, together with their respective directors, employees, officers, licensees, licensors and agents, and respective advertising and promotion entities (collectively, the Releases), from any and all liability, loss or damage arising from or in

connection with awarding, receipt and/or use or misuse of a prize or participation in any prize-related activities. Sponsor reserves the right to cancel or suspend the Contest, in its sole discretion, should it receive fewer than 15 entries, or due to circumstances beyond its control, including natural disasters. Sponsor may prohibit a Contestant from participating in the Contest or winning a prize if, in the Sponsor's sole discretion, it determines such Contestant is attempting to undermine the legitimate operation of the Contest in any way or violating these Official Rules. Disputes regarding these Official Rules and/or this Contest will be governed by the internal laws of the State of California. Any and all legal actions or claims arising in connection with this Contest must be brought in a court of competent jurisdiction in California.

Contest may be suspended or cancelled in the event the legitimate play of the Contest is undermined or compromised. Sponsor reserves the right to use the Contest for publicity purposes in any media, and to use the name, likeness, and hometown name and/or prize information of Contestants as part of that publicity, without any compensation or prior review unless prohibited by law. Taxes, if any, are the sole responsibility of Winner and the Four Runners Up and Winners and any Four Runners Up who are U.S. residents may be issued an IRS Form 1099 for the ARV of any awarded prize. This Contest is void outside the continental U.S., Alaska, and Hawaii, and where prohibited or restricted by law, and subject to applicable federal, state, provincial and local laws. The Releases shall not be liable for: (i) late, lost, delayed, stolen, misdirected, postage-due, incomplete, unreadable, inaccurate, invalid, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any injuries, losses, or damages of any kind caused by the prize or resulting from acceptance, possession or use of a prize, or from participation in the Contest; or (v) any printing, typographical, administrative or technological errors in any materials associated with the Contest. Sponsor disclaims any liability for damage to any computer system resulting from participating in this Contest, and reserves the right, in its sole discretion, to cancel, modify or suspend the Contest should a virus, bug, computer problem, unauthorized intervention or other causes beyond Sponsor's control, corrupt the administration, security or proper play of the Contest. Sponsor may prohibit a Contestant from participating in the Contest or winning prize if, in its sole discretion, it determines such Contestant is attempting to undermine the legitimate operation of the Contest in any way by cheating, hacking, deception, or any other unfair playing practices or intending to annoy, abuse, threaten or harass any other players or Sponsor representatives. Use of any automated system to participate is strictly prohibited and will result in disqualification.

Sponsor may disqualify at its sole discretion any entries it believes are created by an automated system. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE USED DURING OR IN CONNECTION WITH THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE CONTEST. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

WAIVER OF JURY TRIAL. Except as prohibited by applicable law and as a condition of participating in this Contest, each Contestant hereby irrevocably and perpetually waives any right s/he may have to a trial by jury in respect of any litigation directly or indirectly arising out of, under or in connection with this contest, any document or agreement entered into in connection herewith, any prize available in connection herewith, and any of the transactions contemplated hereby or thereby.

PRIVACY. All personal information collected by Sponsor will be used for administration of the Contest, and, in the event a Contestant signed up for a membership, shall be governed by the terms of the membership package, the privacy information for which is located at <http://www.moovweb.com/ps/privacypolicy>. In addition, Contestants shall receive e-mail correspondence from, or on behalf of the Sponsor, subject to the Sponsor's privacy policy. The Sponsor uses reasonable commercial efforts to comply with Federal CAN-SPAM guidelines, and Contestants may subsequently opt-out of receiving further e-mails by following the opt-out instructions contained in the e-mail.

OFFICIAL RULES and WINNERS LIST: For a copy of these Official Rules or of the winner(s), send your request in a self-addressed, stamped envelope (WA and VT residents need not affix return postage) to: The "MOBILE REMIX HACKATHON Contest" Contest, 201 Spear Street, 3rd Floor, San Francisco, CA 94105. Request must be received by October 13, 2013.

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